



Toronto Public Library invites interested children' book illustrators and other qualified individuals submit a response to:

a Request for Prequalification for:

the Design of Materials by a Qualified Artist

Documents can be requested by fax or email

from Tuesday September 4, 2007 to Monday September 10, 2007

by faxing Pete Parsons at (416) 393-7115 or

by email at: pparsons@torontopubliclibrary.ca

The submission deadline is at 11:00:00 AM local time on

Thursday September 27, 2007

Other information:

The successful illustrator must be able to converse in English with Toronto Public Library Staff

Synopsis of requirements is as follows:

By requesting the Request for Proposal package full details of the requirements will be available.

The Toronto Public Library invites interested children's book illustrators and other qualified individuals to submit proposals for designing the 2008 TD Summer Reading Club materials.

Background

The TD Summer Reading Club is a popular annual bilingual event, which promotes reading and the enjoyment of books to children over the summer months. Last year, it was offered to all school-age children in all branch libraries of the Toronto Public Library system and in libraries across the province of Ontario and across Canada, during the months of July and August.

Last year, over 400,000 children registered in the TD Summer Reading Clubs

with its ancient civilizations theme (“ Lost Worlds / Civilisations disparues”) illustrated by Joe Weissmann. Selected materials, including the web site, are bilingual, French and English.

For 2008, we plan to use a humour theme for this program. We believe that humour with the **Laugh Out Loud** title provides an opportunity for the chosen artist to create exciting and fun illustrations for the poster, stickers, and logbook and graphics for the web site.

General

In order for the Library to evaluate the submissions received from the proponents the following information should be included with the submission:

- 1) Written details of experience.
- 2) Three references from individuals or firms.
- 3) **Samples of previous should be submitted on a compact disk using either jpeg or pdf file formats.**

Interviews

Selected proponents must be available to meet with Toronto Public Library staff on October 10 or 11, 2007 to present hard copy samples of previous work that they have done. The Library will consider providing financial support for travel to and from Toronto for Proponents selected for an interview.